



Shereen Ziegler (Cameron)

2002 Miss Rodeo Canada

Interview 2014



Q: Why did you wish to run for Miss Rodeo Canada?

My experience as Miss Rodeo Wainwright 2000 was an inspiring and growing aspect in my life. I want to become Miss Rodeo Canada to further my experience with the CPRA as an ambassador for the sport of rodeo with passion and dedication. I would like to support our country by talking with love and care. I loved showing people that Canada is intensified with rodeo, a sport that offers inspiration and happiness. I wish for people to view rodeo with the excitement and pleasure, realizing the courage and dedication the competitors submit. Within the relationship between the livestock and competitor, there is communication and technique. This is a beautiful, rewarding relationship that takes special time, patience and knowledge. It has all evolved

into a legend, the sport of rodeo. It is a way to preserve our western heritage and way of life, with relationships between others and ourselves. People need to realize the healthy perspective that rodeo reflects as a way of life. It is the way we should choose, choose not to give up on our dreams, or on our passions, and most importantly not on ourselves. My future dream is to turn pro in barrel racing. This is a long term goal, I feel would be enhanced as Miss Rodeo Canada, being a part of the CPRA. Being Miss Rodeo Canada would be a lifetime opportunity to meet new people, travel and to participate at various rodeos. I would choose to offer volunteer help to hospitals and schools, and would particularly enjoy helping disabled, or mentally/physically challenged people to experience riding lessons or rodeo performances. It would be an honour to see their joy and for me to share mine. I would like to promote laughter and care throughout our country, in efforts to guide, strengthen, and inspire people, the same way the sport of rodeo and my experience queening, has offered to me.

Q: What other queen titles have you held? What awards did you win?

I was runner up at the Vermilion Lakeland Rodeo Association Rodeo Queen Contest in 1996. I was also Miss Rodeo Wainwright 2000. In 2002 at the Miss Rodeo Canada Competition I won Miss Congeniality.

Q: What were the fashion trends during your reign? What was your favourite outfit?

Animal prints (leopard, zebra, cheetah) denim, suede, leather pants or jackets, beadwork, fringe, faux-fur collars on vests/jackets, and rhinestones. My favorite outfit was black Wrangler jeans with a black sparkle shirt for grand entry.

Q: What one special outfit did you model for the modeling portion of the competition?

I wore a long red gown with a red scarf wrap for modelling from a wedding store in West Edmonton Mall we were given to model during the Miss Rodeo Canada pageant. In the photo I am posing with Miss Rodeo Canada 1999, Andrea Johnston (on the right).



Q: Who did you pass on the crown to?

Miss Rodeo Airdrie - Shannon McCarthy.

Q: Where did you travel during your 2002 reign?

Regina, Sask November 15-25, 2001

Las Vegas, Nevada Dec 5-18, 2001

Vegreville, Alberta 4-H horse whispers Club Public Speaking workshop presentation - Jan 12, 2002

Calgary, Alberta Opening Gaits of Therapeutic Riding (volunteered weekly in winter months)

Alberta Cattle Commission Classroom Agricultural Volunteer (cap program) travelled to various schools in Calgary and surrounding areas

Wainwright, AB - Social Honoring - Jan 19, 2002

Red Deer, AB - Here Comes the Bride Show - Feb 10, 2002

Ermineskin, Ab Dinner and Silent Auction MC - Feb. 14, 2002

Wainwright, AB - Ladies Night - March 2, 2002

Spruce Meadows- Can Am Show Case - March 3, 2002

Medicine Hat Roughstock Rodeo - March 11-17, 2002

Rodeo Royal (Calgary)- March 21-24, 2002

Stettler, AB - Cap program

Black Diamond, AB - Cap program

CIRA Finals Olds, AB - April 5-7, 2002

Vegreville LRA Rodeo - April 27-28, 2002

Bonnyville Pro Rodeo - May 1-5, 2002

Kelowna BC Rodeo - May 8-14, 2002

Cloverdale, BC Rodeo and Exhibition - May 15-21, 2002

Point Roberts, Washington USA - May 14 (via travel from Kelowna to Cloverdale)

White Rock, BC - during Cloverdale Rodeo time

Grande Prairie, AB - May 28-June 2, 2002

Brooks Pro Rodeo - June 6-8, 2002

Innisfail, Daines Ranch Rodeo - June 11-16, 2002
Wainwright - June 19-23, 2002
Ponoka Stampede - June 27-28, 2002
Airdrie Pro Rodeo - July 1, 2002
Cody Snyder's Bull Bustin, Calgary - July 3, 2002
Calgary Stampede - July 5-12, 2002
Benalto Pro Rodeo - July 5-7, 2002
Edmonton Northlands Klondike Days - July 17-18, 2002
Medicine Hat - July 22-27, 2002
Bruce, AB - Bruce Stampede Pro Rodeo - July 28, 2002
Spanaway, Washington USA Pierce County Sheriff's Posse Rodeo and Tacoma Pro Rodeo - Aug 1-5, 2002
Vancouver, BC - Miss Cloverdale Rodeo Celebrity Cattle Penning - Aug 7-12, 2002
Lethbridge, AB - Aug 19-24, 2002
Drumheller Pro Rodeo - Aug.17-18, 2002 Mayerthorpe AB - Annual Hay Brothers Celebrity Golf
Tournament - Sept 4, 2002
Kentucky - Future Farmers of America Convention - October - (I was taken to Point Roberts, Washington
USA where I sailed the ocean for the first time ever!)
Canadian Finals Rodeo - November, 2002

Q: What was the most memorable event of your year?

Canada Night in Vegas during the NFR was unforgettable. I was presented my NFR jacket by Ben and Chris Cutler who were the sponsors and later in my year I travelled to Spanaway, Washington to attend two rodeos and be with them. Enjoyed! But it was very hard to choose just one. I loved riding in the NFR grand entry for all ten performances.

Q: Which pro-rodeo was your fondest and why?

I loved them all! Cloverdale and Ponoka were my favorite arenas. I loved Brooks Pro Rodeo because of the Lil Britches Rodeo Queen 2001, Jenna Lorenz. (I believe she must have been 5 years old.) I spent much of my time with her doing events. That was so special to share with her. Finally, the National Finals Rodeo is a treasure to have experienced!

Q: Were there any special horses that you rode?

When I was crowned Miss Rodeo Canada at CFR in the arena, I was given Niki Cammaert Flundra's trick riding palomino horse to ride my victory lap in my new saddle. The stirrups were too short so I didn't use them and that horse actually took me over the red carpet! We did a little jump in our victory lap! Later some of my family said they heard the radio announcer navigate my victory lap as I made the jump over the red carpet! I also rode pick-up horses of Wade Rempel's (a few times) and Jason Resch's (once). In Kelowna I rode a Paint stud named Flintstone.

Q: Did you attend any parades? Where/when? Interesting facts?

Yes just about at every rodeo it seems.

Q: Who was your role model?

Carla Jackson a lady I took horse riding lessons from when I was young.



Q: Who was the most interesting/famous person you met during your reign and where/why?

Brett Kissel. He was 10 years old and I thought he was the next Garth Brooks (believed he would be famous) then and to see him now is sweetly awesome! Also to meet Lane Frost's parents during the NFR.

Q: What are you doing now? (Rodeo related / Home life / Business)?

Today I am a stay at home mother to my children Cassie and Grady, and wife to Troy Cameron living south of Vermilion, Alberta on a grain and cattle farm. I am a licensed hairdresser and work part time and also am involved with the Miss Rodeo Canada Board as a Alumni Relations Director and currently the President to the Miss Rodeo

Canada Alumni.

Q: How did the MRC experience enrich your life?

As MRC 2002, I would describe my year as an amazing journey, discovering what I could accomplish with the support of others and the perseverance to believe in myself in any given situation. There was so many new and interesting people to meet and places to see and hearts to touch, beyond words, the experience was truly gratifying. To be given the opportunity to travel and promote the sport of rodeo, ride in the rodeos whether it was pushing stock or flagging and my favorite- riding high with the Canadian flag during our anthem. I feel very grateful and proud towards the rodeo contestants and all contributors to the Miss Rodeo Canada Program to have experienced such a lifetime opportunity of growth, adventure and representation.

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