



## MISS RODEO CANADA APPEARANCE REQUEST PACKAGE



Miss Rodeo Canada  
14707 – 116 Street  
Edmonton AB T5X 1J4  
Web: [www.missrodeocanada.ca](http://www.missrodeocanada.ca)  
Email: [bookings@missrodeocanada.ca](mailto:bookings@missrodeocanada.ca)

January 20, 2017

*To whom it may Concern:*

Dear Sir/Madam:

**RE: Miss Rodeo Canada 2017 – Scheduling Miss Ali Mullin**

Since 1955 the Miss Rodeo Canada organization has been promoting rodeo and the western way of life throughout Canada, the United States and Australia. Our Miss Rodeo Canada alumni have attended between 400-600 events per year! Visits include rodeos, hospitals, schools, senior centres, conventions, trade shows, banquets and numerous other community events.

The Miss Rodeo Canada organization would like for you to review our letter with your rodeo committee in the hopes that you will book Miss Rodeo Canada 2017 for your next event! Ali Mullin is available for the weekend of your rodeo, and we would advise you to book her appearance early, as her calendar does fill up quickly!

For your information, Miss Rodeo Canada has made several changes to our booking policies. As of January 1, 2016, Miss Rodeo Canada will no longer be available for events without the following costs being covered by the event organizer:

- \$150/day booking fee
- Travel expenses to and from event
- Expenses while at the event (food and lodgings if necessary)

We would be happy to discuss these costs with you if you find your committee or organization is unable to cover them. We understand that many events run on a very tight budget so we are happy to work with you in the hopes you book Miss Rodeo Canada for your special event. There are many benefits in having a national title holder such as Miss Rodeo Canada 2017 at your event!

Specific to this year, Ms. Mullin has many skills to offer! Not only can she ride, she can mingle with dignitaries and children alike. She can ride in your parade, flip pancakes, or visit with the public, signing autographs for your rodeo fans, young and old. Our Miss Rodeo Canada is well versed in public speaking and we can also offer in-school visits along with hospital and senior home engagements. If your committee is home to its own rodeo queen competition, Miss Rodeo Canada can offer great support and guidance throughout the pageant, including judging, speaking, or presenting awards.

Thank you for considering Miss Rodeo Canada 2017, Ali Mullin for your event. We would love to hear from you as soon as possible. Miss Mullin's calendar fills up quickly – be sure to book early and visit our website:

<http://www.missrodeocanada.ca/mrc2017.html#calendar> for available dates!

Please feel free to contact me, via email at: [bookings@missrodeocanada.ca](mailto:bookings@missrodeocanada.ca).

Sincerely,

Shawna Erickson  
Activities and Scheduling Director  
MISS RODEO CANADA  
Phone: 403-816-4370

## MISS RODEO CANADA 2017



Ali Mullin

Miss Rodeo Canada 2017

Roping and riding across the Canadian prairies is where you'll find Ali Mullin. This cowgirl got her start in the equine industry by ranching with her parents on their Manitoba quarter horse operation. Doctoring cattle, starting colts, and showing home-raised Clay Ranch Quarter Horses led to a keen interest in the horse business, and a rodeo career spanning junior, high school and college ranks.

Besides rodeo, Ali was involved in a variety of sports and activities in her time as a student at Cartwright High School. Hockey, fastball, track and field, singing and 4H filled her schedule. After high school, Alberta's opportunities in rodeo and post-secondary education caught her eye.

In 2014, she graduated with honours from Lakeland College and a diploma in Agribusiness – Marketing Communications – as well as Cowgirl of the Year and High-Point Cowgirl honours from the Canadian Intercollegiate Rodeo Association. Since then, Ali has relocated to Redcliff, west of Medicine Hat, Alberta, and has discovered a passion for Alberta's sunny south. Currently, she remains involved with her family's quarter horse program back home in Manitoba, where her parents still ranch.

Ali is in her second year of study at Medicine Hat College where she is pursuing a Bachelor of Applied Arts in Visual Communications. Upon completion of her education, she intends to begin a graphic design career. Ideally, Ali would like to focus her work in those areas that she has a personal passion for, being small businesses, the equine industry, and other agricultural advertising.

Having the opportunity to represent the Medicine Hat Exhibition and Stampede as the 2015 Queen was an honour, and a fantastic experience. Ali will inevitably continue promoting the sport and lifestyle that she loves so much; being able to do so as Miss Rodeo Canada would be an incredible privilege.



## Miss Rodeo Canada - Appearance Request Application Form

Thank you for your interest in booking Miss Rodeo Canada for your event! Since 1955, Miss Rodeo Canada has proudly represented the professional sport of rodeo across the country and around the world as an official ambassador to our heritage and western way of life.

Please fill out the form below and we will be in touch with you shortly. Please complete and email document to:

**Shawna Erickson – Activities and Scheduling Director**

Miss Rodeo Canada

Email: [bookings@missrodeocanada.ca](mailto:bookings@missrodeocanada.ca) Phone: 403-816-4370

**NAME OF EVENT:**

**BILLING INFORMATION:**

**LOCATION OF EVENT:**

**ARRIVAL DATE: (MM-DD-YY)**

**ARRIVE TIME: (AM/PM)**

**DEPARTURE DATE: (MM-DD-YY)**

**DEPARTURE TIME: (AM/PM)**

**WEBSITE:**

http://

**EVENT CONTACT:**

**PROMOTIONAL DUTIES: (PLEASE CHECK ALL THAT APPLY)**

- Arena Duties
- Autograph Signing
- Hospital Visit
- Newspaper / Radio / TV Interview
- Nursing Home Visit
- Rodeo Grand Entry
- Rodeo Queen Competition
- School Visit
- Sponsor / Event / Promotion
- Other

**SPECIAL OBSERVANTS AND ADDITIONAL REMARKS:**

(Support the Troops, Tough Enough to Wear Pink, etc.)

**THE HOSTING EVENT MUST SUPPLY THE FOLLOWING:**

- ✓ \$150/day appearance fee
- ✓ Airline travel fee where applicable; host committee to work with the Miss Rodeo Canada Scheduling Director to book flights
- ✓ Provide appropriate accommodations for Miss Rodeo Canada. Miss Rodeo Canada can share a room only with National Queens.
- ✓ A safe and suitable horse(s) where applicable
- ✓ Provide meals and cover expenses while attending and/or travelling to your event (If applicable, fuel, meals, parking, shuttle and/or taxi receipts will be submitted to your committee for payment following her appearance.)
- ✓ An itinerary to the MRC Board within 10 days preceeding the event(s) scheduled for Miss Rodeo Canada.

*By signing in the space provided below, I hereby agree that I have read and understand the conditions and payments that are required for booking Miss Rodeo Canada and I agree to abide by those conditions and payments while she is attending my event.*

\_\_\_\_\_  
PRINTED NAME

\_\_\_\_\_  
SIGNATURE

\_\_\_\_\_  
DATE

## TESTIMONIALS



### ROLES AND RESPONSIBILITIES ADVISORY COMMITTEE

*The Teepee Creek Stampede has been hosting Miss Rodeo Canada since the early days of becoming a pro rodeo. Miss Rodeo Canada is a fan favorite and we see value and added professionalism to have her a part of our rodeo, including in our grand entry as well as in the arena pushing stock. As a rodeo with a queen program, MRC is an invaluable role model for our young girls and contributes to the success of our queen program. The past several Miss Rodeo Canada's we have hosted have also been eager to share their hidden talents to entertain our crowds, with playing music on stage and being a part of the rodeo action. The Teepee Creek Stampede is proud to host Miss Rodeo Canada each year and we feel MRC is a great addition to our 4 Days in the Wild!*

*~Teepee Creek Stampede Committee*